Previous references

1914-15
(Municipal)

File No 98-14
Serial Nos 1943
II-3

Later references
Jul Gpb 1(4-12)
Jul 98-14 B 55 13 A, 13 B, 13 C & 14

Dropped

GENERAL AND REVENUE SECRETARIAT

II-3
Serial Nos 1943

Part B for October 1914

SUBJECT

The Sanction to be organised in connection with the Dharmarajendra Karaga festival at Bangalore

From the President and Council Bangalore in No 889 6/7/14 Requests sanction to the resolution of the municipal Council to organise an Industrial Exhibition to be held in April next during Karaga festival at Bangalore and to the grant of Rs 1000 for the purpose. Submitted for orders.

Read the proceedings of the Bangalore City Municipal Council No 1186 dated 29 & 30/6/14. Forwarded for sanction in the Commissioner's Proceedings No 1449-203 of 22/10/14. Sanction has been accorded for one year reserving question of R S 58 making the Exhibition an annual [illegible]

GPB—1000—4-7-11

for consideration after more definite expenses
is gained and states that crown and anchor
stalls may be eliminated from the programme

1914.

GENERAL AND REVENUE SECRETARIAT

(9nd)

NOTES

File No 98

FILE HEADING

Holding of an Industrial exhibition for Bangalore

The President 9nd Council Bangalore city

No 3 Dated 6.7.14 Received 9.7.14

ary No 4	Enclos	Spare Copies	Serial No 1

BRIEF ABSTRACT OF LETTER

Requests sanction to the resolution of the 9nd Council to organise an Industrial exhibition to be held in April two days before the Karaga festival

NOTES AND ORDERS

2) The proposed exhibition is expected to be of an Educative Value & so falls within the discretionary duties of the 9nd Council See 57 clause (c) of the 9nd Reg^n The report & programme prepared by the 9nd Committee

NOTES—First Sheet

GPB—35 000 15.6.12

G R S 12]

40

General and Revenue Secretariat

2nd File No 98 of 1914

Serial No

Mr B B Ramachandra Iyer's estimates are very exhaustive. An income of Rs 6500 is estimated & it is proposed to spend the whole amount. Though the estimates seem prima facie satisfactory it is but desirable to provide a reserve fund as the function is to be an annual one

3) If approved the proposal may be sanctioned

4) Submitted for orders with drafts

Ts 61

4/7/14 5) If the Exhibition is to be a purely Govt affair, the expenditure will have to be incurred from the duplicate head in the Govt budget & Mr Iyer's estimates to be remembered that the expenditure is ascertained and certain, while the receipts are only expected and problematical

6) Probably the most satisfactory way of conducting the Exhibition will be to organise a Committee as in the case of the Exhibition to raise subscriptions etc & hold the Exhn during the 6 or 8 days or two, granting subscription if necessary from the Govt budget, and to take over the show at the end of that period if it should prove successful

Refunds

Note, Exhn

NOTE—Contin sheet

GPB—10 000—13-6-14

General and Revenue Secretariat

Ind File No 98 of 1914.

Serial No

7) Submitted for orders

Pers 17/7

Dr Lee 17/7

8)

The opening of the Exhibition may be postponed for one year & hence like we may then see whether it would be useful to hold it annually

By Hon

9) Forwarded to the Secretary Exhibition for favour of perusal

By G

Noted with thanks

T 18/7

18/7 pr

18 7 14 Copy by Secretary

10)

Subs

Pers 20/7/14

20/7/14 Lee 20/7

Pers 20/7

11)

From the details worked out by Mr Ramachandra Mudaliar it will be seen that the proposed exhibition is practically a repetition of the Poona

NOTE—Contn. sheet

GPE—10 000—13-6-14

General and Revenue Secretariat | Ind File No 98 of 191 4

Serial No

Xmas Fête which has been conducted during the past 2 or 3 years. Except as providing a certain amount of amusement which has no doubt its own value, it is open to question whether the fete is productive of any permanent use to agriculture or industry.

12. I am rather sceptical of the advantages of repeating the Fête in march or april as proposed

13 The class of people who come into Bangalore to witness the Karaga do not likely to spend much money at the several booths or places of amusement that only be provided.

14 At Xmas time, offices are closed several of the Shops also close & people have time to spend on amusement, which is not likely to be the case on march or april when the Karaga festival occurs the European element which is so prominent during the Xmas fete is not likely to take an equal interest in the April show

15 I see from Mr Ramachandra Murthy's estimate of receipts & expenditure that next to the Gate the largest item on the side of

NOTE—Contn sheet

GPB—10 000—13-6 14

Serial No

receipts is 1000'Rs from the Crown & Anchor Shows. If I am correctly informed this is purely a gambling device. I am sure that for the 1000 Rs put into the pockets of the committee at least 3 or 4 times that sum goes into the pockets of the people who run the shows

16 I am unable to say that it is a legitimate adjunct to an Industrial & Agricultural Exhibition to open a shop & induce people to spend 4 or 5000 Rs in gambling

17 On the whole ~~I do~~ it seems to me that the proposals made by the Municipality are not of much value from the point of view of giving encouragement to industry &c or as serving the purposes of a good exhibition

18 From the point of view of creating opportunities for amusement for our people in the midst of their otherwise dreary & colourless life of routine, something may be said in favour of the proposals But even in this aspect it would be more popular if we put the tamasha nearer ~~the~~ Ulsoor pet or the market, where the people gather in the largest numbers for the Karaga festival

NOTE—Contn sheet

GPB—10 000—18 6.14

G R S 12]

General and Revenue Secretariat | 2nd File No. 96 of 1914

Serial No

19 Some lectures & Cinema shows of an instructive kind could be arranged for Some of the several suggestions made for making Jails useful centres of instruction may well be tried But all such action is likely to require a considerable amount of expenditure

CS 13
3/8/14

20 Returned with minute
3/8/14 CS Balasundaram 6/8/14

21 Sent for orders
6 pm 7/8

Bx 8 Dr Lee 9

Ap 12/8

22 Issue G.O. [illegible]
L
15/8/14

NOTE--Contn sheet

GPB--20.000--20 1 15

23

D.O. Letter No 1869/M L 98-14 dated the 19th August 1914 from the General and Revenue Secretary, to the President, Municipal Council, Bangalore City

------ooOoo-----

With reference to your letter No 3 dated the 6th uly 1914, forwarding for sanction of Government the resolution of the Municipal Council in the matter of organising an annual Agricultural and Industrial Exhibition in the Bangalore City, I am directed to forward for your perusal the accompanying file containing the views of the Secretary to Government, Departments of Education and Agriculture, and to request th t the papers may be kindly returned, with any further remarks or suggestions that you may have to offer on the subject

(Sd) A V Ramanathan,

G R. S 26] 1718

30/14

File No 98814

Serial No 2

Diary No of letter replied to

Do

1 En 1 note book (no 3 of 6 7 14)
2 notes on ml 98-14
ending para 21
Sl 1 with me

No 1869
ml 98-14-
9 19-8 14

General and Revenue Secretariat

( )

, the *191*

Date of issue 19 8 14

Signed by mr a k Ramanathan

To The President,
City Municipal Council
Bangalore

dpc sent

My dear Sir

With reference to your letter no 3 dated the 6 July 1914 forwarding of Govt, for sanction, the resolution of the Municipal Council in the matter of organising an annual Agricultural and Industrial Municipal

over

SUBJECT

Exhibition in Bangalore City

I am directed to forward for your perusal the accompanying file containing the views of the Secretary to Govt, Depts of Edn & Agriculture and to request that the papers may be kindly returned, with any further remarks or suggestions that you may have to offer on the subject

Yours sincerely

Asst
15/8

A
15/8/14

BE

List of enclosures

Copied by ad 15/8/14

Examined by

GPB—25,000—4-2-13

8

Jul 98 — 14

24)

DO No 157
Enc one file

Rs 2/8

GOVERNMENT OF MYSORE

Bangalore
26th August
1914

Dear Mr D Souza

I beg to return the file received with your DO no 1869 of 19th instt on the subject of holding an Indus trial Exhibition for Bangalore City. As the idea emanated from Mr D B Ramachendra Moodr and as he is also

Dewan Bahadur

K P. PUTTANNA CHETTY, Esq.,

Honorary President,

City Municipality, Bangalore

Sir,

In thanking you for your kindness in allowing me to see the " Bangalore Exhibition File" containing the views of the Secretaries, and thus giving me an opportunity of explaining further, the points raised thereon, I have the honor to state the following.-

I shall answer, with some analysis, all the ~~obligations~~ objections raised in the note However, before I do so, I beg to point out, that every one of these objections has arisen out of the impression, that the proposed Exhibition is " practically a repetition of the "Christmas Fete" But the "Christmas Fete" is the one thing, that the Exhibition is <u>not</u> intended to be a copy of, whatever else it may resemble As I myself have been one of the first promoters of the Fete, and have also served either as Vice President or Secretary on its committees, I think I can speak with some authority on the subject And I note below in the course of my reply some of the points in which they two radically <u>differ</u>.

2 OBJECT The main object of the Fete is to provide amusement and diversion, industrial shows attached to it being only an item of subordinate interest

Whereas, the chief purpose of the Exhibition is to give an impetus to arts and industries and to educate the public The provision of entertainments in it, is only a matter of minor consideration

FOR WHOM INTENDED. The Fete attracts mostly citizens of Bangalore, largely officials and the Europeans in the Cantonment, none of whom stands very much in need of an agricultural or industrial Exhibition of the kind proposed for his education

Whereas, the Exhibition aims at instructing the country-folk in the neighbourhood of Bangalore, in addition to the local gardens, weavers, artizans and merchants who are badly in need of such an educative demonstration

4. PEOPLE BENEFITTED In as much as the fete chiefly caters to the tastes of the holiday-making and the pleasure-seeking people, and as there is also the impression that the 'Fete' is only a 'Tamasha', the great majority of the seriously-minded and the hardworking artizans, labourers, businessmen do not think of benefitting themselves by the shows in the Fete And it is to remedy this drawback that the Exhibition has been thought of

For, the Exhibition carrying with it the idea of a serious purpose of promoting the economic well-being, is bound to attract large numbers of men actually engaged in industries and businesses

5. SEASON While the Fete is held in a season most suited to the holiday-making official classes, the Exhibition is intended to be opened at a time most convenient to the gardener, to the ryot and the artizan especially of country around, when they can find respite from their work

6. GAMBLING. In the case of the Fete, the biggest source of income being the pleasure-seeker, the gambler and the like, and in that of the Exhibition such a source being the sober, struggling and striving labourer, merchant and businessman, it is evident that the latter is less likely to attract gamblers In fact gambling may be altogether eliminated if the Crown and Anchor' item be dispensed with The loss of Rs 1000/-

which it is feared this ommission may entail will not in the least affect the successful working of the Exhibition.

7. NUMBERS AND INCOME. Again in as much as the Exhibition is intended to be associated with the celebration of a religious festival " The Karaga," not only will the ryot folk muster in their largest numbers, but also will their money flow in most freely For, as I have ascertained by making a special enquiry about 30, 000 persons are said to visit Bangalore in this season And it is that this time that the Thigalars spend the largest sums of money, even the poorest families spending not less than Rs.5/-

It need hardly be added, that to the ryot class or men of his calibre in other callings the idea of holiday-making by itself is altogether foreign All such social enjoyments comes to them associated with religious festival It is therefore the enjoyment that they can get in the 'Karaga' season that interests them most, in Bangalore and it is then that they spend most It is thus no less than a duty on our part to see, that this occasion, when the largest numbers congregate, be turned to the best account, and the large sums of money spent then, are diverted to profitable or useful channels

8. CINEMA AND LECTURES As far the suggestion that lectures and cinema shows would be more useful, I fully admit that they are a most effective means of disseminating knowledge But I beg to submit that it is well known that this method has also its limitations In teaching subjects of Historical, Geographical, Literary, Religious and some times also of scientific interest, the usefulness of lectures accompanied by the cinema is unquestioned But In trying to convince a handicraftsman how a particular process or method is profitable, how a new loom out of order could be repaired how the

doubts arising in adopting new industrial processes could be cleared, I cannot say whether the cinema will be successful. If actual work and demonstrations were not necessary in instruction of this kind, the pupils in the weaving or the dyeing school, or in the mechanical workshop could be more easily taught by means of the cinema and lectures!

Even granting that all such instruction could be got from the cinema, we have another obstacle to overcome. To the popular mind the cinema is only a Tamasha' and not any thing serious. The ordinary ryot may enjoy the show, But whether he will adopt any of the methods or process he may see in the picture is a matter of grave doubt If he were an educated person he could be easily convinced and induced to act on whatever he sees

This is not all Where can we find films to illustrate the stages of industrial processes required by the present needs of our country? Of what avail(unless it be for the)pleasure of looking at the pictures)will it be to know the advanced processes of methods of manufactures of other countries, without any direct bearing on ours? Whatever our men actually require is the step or stage, or the steps or stages in advance, next to those known to them and the methods of improving what is found at present here, which alone they can understand, and which alone can bring conviction to their minds? But where are such films to be found?

9 EXPENSIVENESS The last objection is that of expensiveness' I have already pointed out that the venture will be a self supporting one If, however, any of these sources of income fail, or be cut off as for instance by the elimination of the ' Crown and Anchor' item, a corresponding retrenchment in the items of amusements can be made and the undertaking worked without loss

G. R S 12]

General and Revenue Secretariat — File No 98 of 1914

Serial No	
	25 Submitted for orders TNS 61 29/8/14 Dr Lee 4) 31/8 Asst 1/9
	26 Please put up a draft sanctioning for one year. I have discussed the matter personally with the President & if one year's experience should show that the Institute cannot be self-supporting we may stop it 4/9/14 Asst
	27 Draft submitted Morris 4.9.14 Dr Lee 4) Asst 5/9
	28 Please put up a clean draft Asst 5/9
	29 Clean draft submitted Morris 7.9.14 Dr Lee 4) Asst 8/9

NOTE—Contn sheet

GPB—10 000—18 6.14

G. R S 12]

General and Revenue Secretariat | 26 File No. 98 of 1914

Serial No	
	29 Draft may be app & Sd/- Dewan Chandu 2nd Secretary
	30 Must be approved well 16/9
1723 18-9-14	31 Draft approved by Dewan 17 10 14
	32 Issue Copy & 21/10/14
3	33 G O No 3199-203 Dy 22 X 14 Sanctions the proposal for one year regarding the question of making the Exhibition an annual one for consideration after more definite experience is gained and states that Crown and Anchor stalls may be eliminated from the programme of the Exhibition

NOTE—Contn sheet.

GPB—10,000—18 6 14

B M 109]

No 3
Enc 3

ul 98-14/811

OFFICE OF THE PRESIDENT,
MUNICIPAL COUNCIL,
BANGALORE CITY, DATED 6th July 1914

D 3460

FROM

DEWAN BAHADUR RAJA SABHA BHUSHANA
K P PUTTANNA CHETTY, ESQ,
Honorary President, Municipal Council,
Bangalore City

The Secretary to the Government of
His Highness the Maharaja of Mysore,
General and Revenue Departments,
Bangalore

SIR,

I have the honor to state that in March last, Mr. D.B. Ramachendra Mudaliar, Municipal Councillor, submitted for the consideration of the Municipal Council, a detailed proposal for holding a City Municipal Industrial Exhibition in the Cubbon Park in January 1915. The Council at their meeting of the 20th April 1914 after discussing the subject, referred the matter to a Sub Committee for the purpose of examining the question and reporting thereon. The Sub Committee met on the 23rd May last, and recommended the holding of the Exhibition annually in the grounds surrounding Sir Sheshadri Iyer's Statue in the Cubbon Park, two days before the day of Kanaga and to continue it for a week, and proposed that it should comprise,

A. Agricultural Section,
B. Industrial Section,
C. Cattle Show,
D. Amusements.

2 The Municipal Council at their meeting held on the 27th ultimo,

GPB—2,000—29-8-1

191

From

To

Dated

Despatched

Received

General No

No.

Enclosure No

ultimo, fully discussed the question and approved the Exhibition being organised on the lines suggested by the Sub Committee. Copies of the Sub Committee's report and of the resolution of the Council dated the 27th June 1914 together with Mr. D.B. Ramachendra Mudaliar s communication on the subject in original are herewith forwarded for the information and orders of Government.

3. The City of Bangalore has had no Exhibition of industrial and agricultural articles on a large scale. The Karaga festival in the month of April, attracts a large number of people to this City both from the mofussil Talukas within the State as well as from places outside the Province, and will afford a fitting opportunity for holding an Exhibition of the kind contemplated. The opening of an Exhibition on such a comprehensive scale as is proposed by Mr. Ramachendra Mudaliar will not fail to have a beneficial effect on the trade of the City besides of subserving other useful purposes. It is expected that it will prove to be self-supporting if properly managed. I therefore request the early sanction of Government to the resolution of the Municipal Council.

I have the honor to be

Sir,

Your most obedient servant,

Honorary President.

Ce tml 98-14/81 3

Extract from the Proceedings of an Ordinary General Meeting of the City Municipal Council, Bangalore, held at the Office Premises at 7-30 A.M., on Saturday the 27th June 1914.

P r e s e n t.

Dewan Bahadur Rajasabha Bhushana K.P. Puttanna Chetty Esqr, Honorary President.

R. Subba Rao Esqr, M.B.C.M., L.S.Sc. Health Officer.

Rev E.S. Edwards.

C.V. Narasimhiengar Esqr, F.A.B.L.

D.B. Ramachandra Mudaliar Esqr.,

G. Rajappa Esqr.,

D. Chinnaswami Chetty Esqr

B.K. Garuda Char Esqr.

S.N. Subba Rao Esqr.,

H.K. Veerabhadrayya Esqr, B.A.B.L

D. Adeppa Esqr.,

G. Siddaveerappa Esqr.,

D.V. Ramaswami Chetty Esqr, B.A.,

R. Usman Khan Esqr.,

B. Abdur Rahman Esqr, B.A.,

K. Ramaiya Esqr.,

B. Hanumappa Esqr.,

S. Ramachandraswami Esqr, B.A.,

D. Venkataramaiya Esqr, B.A.,

S. Venkatarangiengar Esqr.,

A b s e n t.

The Executive Engineer, Bangalore Division.

The Amildar, Bangalore Talk.

B. Ramaswamiah Esqr, B.A.,

M. Subbaiya Esqr., B.A.,

15. Report of the Sub Committee dated the 23rd May 1914 in the matter of holding an Agricultural and Industrial Exhibition in the Bangalore City for one week commencing from two days before the " Karaga Feast ".

Resolution - Resolved that an Exhibition on the lines proposed by the Sub Committee may be organised by the Municipality. Mr D.B. Ramachendra Mudaliar to work out the details.

Sd. K.P. Puttanna Chetty,
Honorary President.

" C O P Y ".

K.P. Puttanna Chetty
Honorary President.

Industrial and Agricultural Exhibition in the Bangalore

G.R.S 28]

File No 98-14
Serial No 3

Diary No of letter replied to 2600

Proceedings of the Government of His Highness the Maharaja of Mysore

GENERAL AND REVENUE SECRETARIAT
(Comb.)

Dy, the 7 9 1914

READ—

Letter No. 3 dated the 6th July 1914 from the President Bangalore City Comb. Council requesting sanction to the Comb

ORDER THEREON—No

Council's proposal to organize an annual Industrial and Agricultural Exhibition in the City about the time of the Karaga festival and to hold it in the

Date of issue 22 10 14

Signed by M V Ramanathan

SUBJECT

GPB—50,000—1-12-13

b

grounds surrounding Sir Sahadra Lyer's Statue in the Cubbon Park and stating that the Exhibition is expected to prove self supporting if properly managed

---

Order thereon 3199-203-mlg8-14 9.12.14

The proposal is sanctioned for one year. The question whether the Exhibition should be made an annual one will be reserved for consideration after more definite experience is gained from the results of the exhibition now sanctioned as to whether it may be expected to be self supporting as anticipated

2) Crown and Anchor" stalls may be eliminated from the programme of the Exhibition.

16/9

Asst Foreign Secy 17.10.14

8/9 8/91

[P 70]

G R S 27]

GENERAL AND REVENUE SECRETARIAT

(*Continuation sheet draft form*)

2 7

The President Bangalore City
Municipal Council requesting
Mr. D.S. Ramachandra Iyer's
Commencement on the subject
" D.C. of Police
Chief Engineer
" Supdt. Govt. Gardens
" Comptroller

GPB—12 000—15-2-13